

Gina Berschneider

Furniture · Accessories · Design



ABOUT

Gina Berschneider is back! From 1985 to 2007, the Swiss-born Gina was furniture maker to the stars, selling the luxurious, overstuffed upholstered pieces that were in vogue at the time to Dustin Hoffman, Prince, Priscilla Presley and scores of other celebrities. Known as a “designer’s designer,” Gina made custom upholstery for Kalef Alaton, Ron Wilson, Steve Chase and other noted interior designers.



Gina and her husband, Rolf, sold their iconic California luxury furniture company several years ago, and since then they had a change of heart. In spring 2012, they opened a full-service design showroom on La Cienega Boulevard with their daughter, Natalie Berschneider Wiweke, as managing partner.

Gina Berschneider offers furniture, lighting, textiles and accessories, most of it designed by Gina and made by craftsmen in the Berschneiders’ Southern California workshop. Furniture is in Gina’s DNA. Her father was a furniture craftsman, and she grew up in his workroom, sewing drapes, nailing and doing this and that. Setting her sights on a life abroad, she moved to Los Angeles and began taking design courses at UCLA. She landed a design job and, needing a sofa, she found Rolf, who had a small upholstery workroom. The rest is history ...

The new La Cienega showroom is beautifully layered with Gina’s latest classic larger-than-life upholstered pieces, hand-carved walnut and mahogany tables, modern iron tables and lighting, transitional lamps and mirrors, antique and vintage finds from all over the world, and art from Gina’s favorite artists. The showroom also features plush cashmere, vicuna and wool fabrics from the Loro Piana Interiors Collection, Gina Berschneider private label mohair, chenille and leather in shades especially chosen for Southern California palates, and leather fabrics from Edelman Leather, Schumacher, Décor de Paris and Highland Court.

While Gina fashions all variety of luxurious upholstery – from sofas, armchairs, chaises and beds to benches, poufs and boudoir chairs, she also has the capability of translating the vision of her clients into plush realities. One of her most extravagant commissions came from Prince, for whom she produced a huge sleigh bed exquisitely upholstered in white silk beaded with pearls.

The business is fueled in part by the same adventurous nature that brought Gina to the United States in the first place. Her trips to the flea markets of Paris and house sales from Santa Barbara to Europe yield hidden gems in the rough, which are restored and refinished and come alive again in the new “clothes” that Gina chooses to cover them in.

Gina Berschneider has been featured on One Kings Lane six times, with four Tastemaker Tag Sales, most recently on September 4, and two inventory sales. She curates the extremely successful sales herself.

In her spare time, Gina likes collecting vintage jewelry, Tweeting and Pinning.



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High resolution images available upon request